

# FINANCING ENERGY PROJECTS



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STANCIL

## GAS PROCESSORS ASSOCIATION NORTH TEXAS CHAPTER RED RIVER CONFERENCE - 2007

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# OVERVIEW

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- **Why Finance**
- **Financing Structures**
- **Financing Considerations**
- **Concluding Remarks**

# WHY FINANCE

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- **Insufficient funds from operating cash flow**
- **Better options for existing cash**
- **Leverage increases return on equity**
- **UNDERSTAND WHY AND WHAT ARE YOUR LIMITATIONS**

# FINANCE STRUCTURES

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- **Corporate Financing**
- **Lease**
- **Project Financing**

# CORPORATE FINANCING

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- **Corporate Debt is Issuing Debt at the Corporate Level**
  - **Adds debt to the balance sheet**
  - **Debt looks to cash flow from the business for repayment**
  - **Reduces debt capacity for core business**
  - **Least complicated**
  - **Usually done with existing lenders**

# LEASE

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- Lease payment secured by the project assets
- Potential benefits of using a stronger lessor balance sheet
  - Higher leverage
  - Reduced interest cost
- Different kinds of lease structures
  - **Operating**
    - Off balance sheet
    - Lease payments are an operating expense
    - Less impact on corporate debt capacity
    - Present value of lease payments are footnoted on financials
    - Potential lower after tax cost
  - **Capital**
    - On balance sheet
    - Preserve the terminal value
    - Preserves tax benefits
  - **Synthetic Lease**
    - Operating lease on financials
    - Capital lease on tax books
    - Preserve the terminal value

# PROJECT FINANCING

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- 3<sup>rd</sup> Party Ownership of the Project
- Off Balance Sheet
- Financing Secured by Term Contracts for Steam/Power
  - **Host contracts**
  - **Third-party contracts**
- Cost, complexity

# FINANCING CONSIDERATIONS

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- **Financing often brings discipline to the project development process**
  - **Identify Cash Flows**
    - **High certainty of revenues leads to lower financing costs**
  - **Risk Mitigation**
    - **Construction**
    - **Operating**
  
- **Separation of Assets**
  - **Physical separation from host**
  - **Independent operation post lease or in event of default**



# CONCLUDING REMARKS

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- **Financing cannot turn a bad project into a good project**
  - **Financing optimizes the financial performance of a project**
  
- **Work with your advisors**
  - Technical
  - Accounting
  - Legal
  - Finance



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